

Message Text

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PAGE 01 STATE 066185
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FM SECSTATE WASHDC
TO AMEMBASSY BOGOTA PRIORITY
AMEMBASSY GUATEMALA PRIORITY
AMEMBASSY SAN JOSE PRIORITY

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E.O. 11652: N/A

TAGS: AORG

SUBJECT: PROPOSED 1979 BPW HEMISPHERIC CONFERENCE

1. THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS OF THE USA HAS INFORMED THE DEPARTMENT THAT IT HAS SCHEDULED A HEMISPHERIC CONFERENCE FOR LATIN AMERICA IN 1979 UNDER ITS PROGRAM TO PROMOTE INTERNATIONAL UNDERSTANDING AND COOPERATION. SIMILAR CONFERENCES WERE HELD BY THE BPW IN PUERTO RICO IN 1961, EL SALVADOR 1972 AND MEXICO 1975.

2. THE CHAIRPERSON FOR THE EVENT, MS. MAXINE HAYS, AND HER COMMITTEE HAVE NARROWED DOWN POSSIBLE SITES TO GUATEMALA, COLOMBIA AND COSTA RICA AND REQUEST GUIDANCE ON THE RELATIVE MERITS OF MEETINGS AT THE CAPITALS OR ALTERNATE CITIES IN THESE COUNTRIES. THE BPW WILL ASSUME TRAVEL COSTS OF ALL LATIN AMERICAN DELEGATES. THEY EXPECT 500-600 CONFERENCE PARTICIPANTS FROM THE US AND LATIN
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AMERICA FOR THIS MEETING.

3. POSTS ARE REQUESTED TO PROVIDE THE DEPARTMENT WITH INFORMATION FOR TRANSMITTAL TO BPW ON ACCOMMODATIONS, AVAILABILITY OF LOCAL CONFERENCE FACILITIES, ADEQUACY AND COST OF ACCOMMODATIONS, TO SUGGEST SEASONAL TIMING FOR

CONFERENCE, CARRIER ACCESSABILITY FOR OTHER LATIN VISITS, AND ANY OTHER PERTINENT DETAILS THAT WILL ENABLE THE BPW TO MAKE A WISE DECISION ON CONFERENCE SITE.

4. THE BPW IS A HIGHLY RESPECTED PROFESSIONAL WOMEN'S ORGANIZATION WITH BRANCHES THROUGHOUT THE US AND INTERNATIONAL AFFILIATIONS IN 55 COUNTRIES. IT IS COMMITTED TO THE PROMOTION OF INTERNATIONAL UNDERSTANDING AND COOPERATION AMONG NATIONS. SPECIFIC INTERESTS ARE THOSE OF WORKING WOMEN, THE PROMOTION OF HIGH STANDARDS OF SERVICE, PROMOTION OF FRIENDLY RELATIONS AMONG THE WOMAN OF ALL NATIONS AND PROMOTION OF THE PROGRAMS OF THE UN AND OTHER INTER-GOVERNMENTAL ORGANIZATIONS, PARTICULARLY THOSE OF INTEREST TO WOMEN.

5. SINCE 1958, THE BPW HAS HAD A SPECIAL INTEREST IN THE WOMEN OF THE AMERICAS AND HAS DEVELOPED A HEMISPHERIC PROGRAM WITH THE FOLLOWING GOALS:

1. ESTABLISH PERSONAL AND BUSINESS CONTACTS WITH BUSINESS AND PROFESSIONAL WOMEN OF CENTRAL AND SOUTH AMERICA.
 2. LEARN MORE ABOUT BUSINESS AND PROFESSIONAL WOMEN OF THESE COUNTRIES, THEIR CUSTOMS, CULTURE, WAY OF LIFE.
 3. CREATE FRIENDSHIP AND UNDERSTANDING BETWEEN BUSINESS AND PROFESSIONAL WOMEN OF THE AMERICAS.
 4. SHARE INFORMATION, MATERIALS AND PUBLICATIONS AND
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PROVIDE OPPORTUNITY TO FORM AN ALLIANCE WITH BPW.

6. DEPARTMENT WOULD APPRECIATE POSTS' ASSISTANCE IN PROVIDING THE INFORMATION REQUESTED NO LATER THAN MARCH 20TH. VANCE

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